

THE OVERSEAS PRESS BULLETIN

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New Quarters: Here's what they'll be like

By RUTH BIEMILLER

OPCers will be bellying up to the old 39th Street bar by the first week in November, according to *Will Oursler*, president. Not on 39th Street, of course, or on 40th Street — but in new quarters on the second floor of the Time-Life Building, where the small bar of hallowed memory will be in temporary service until new history is made at the new and longer bar in process of installation. Jimmy Menditto, Club manager, reports that light food service will be available, and that "as many of

the old staff who wish to come with us will be with us." Only statement forthcoming about operation of club is Oursler's: "We are working on the concept of a caterer."

The floor plan, below, gives you some notion of what our new home away from home will be like, but here's a verbal tour:

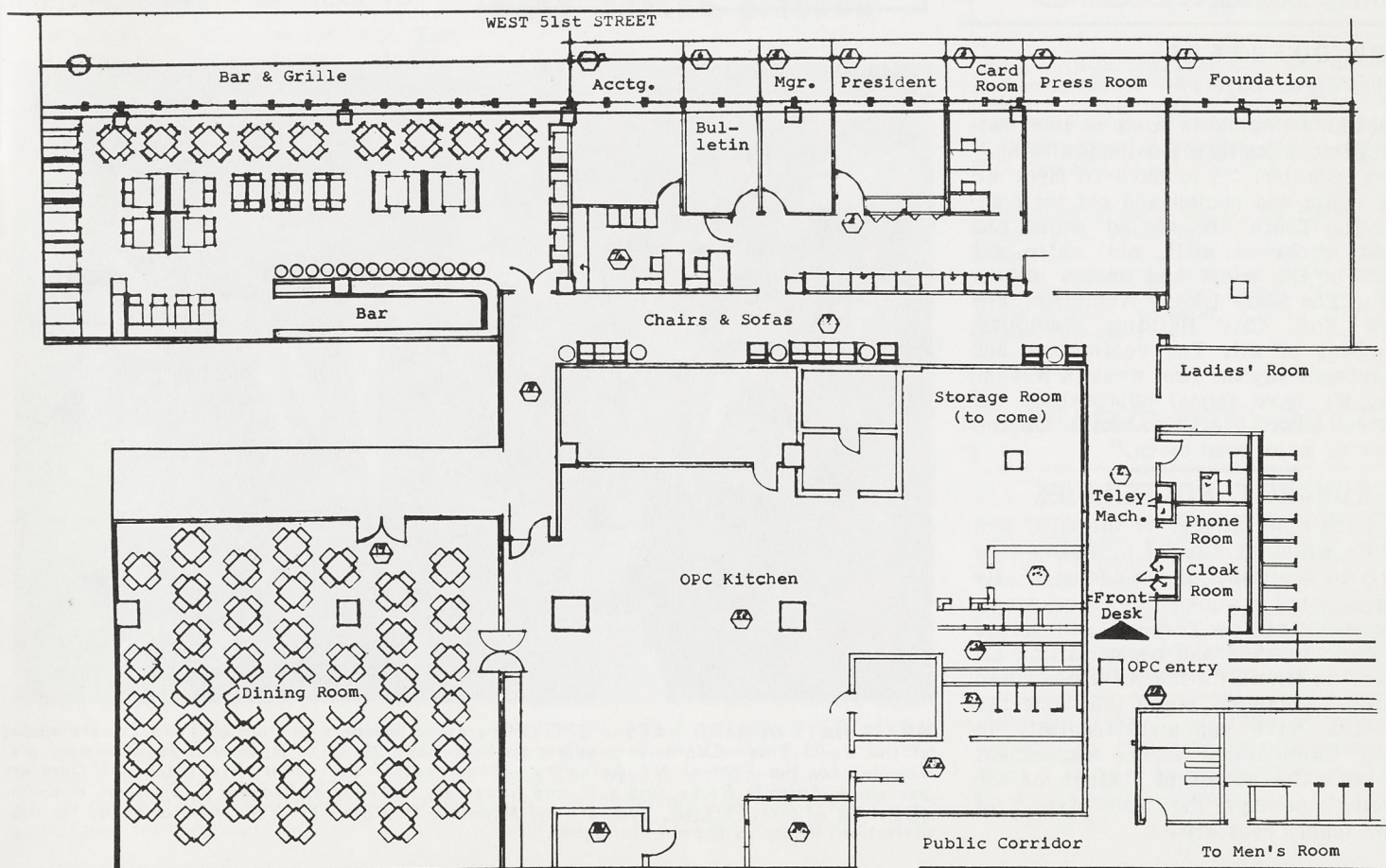
Enter at center of building, 1271 Avenue of the Americas, between 50th and 51st Streets. Escalate to OPC entrance. Turn right for cloak room, switchboard and desk, and Ladies

Lounge. For Men's Room, turn left at entrance and down public corridor. To the right, beyond Ladies, the Foundation and Board Room and Murrow Library. To the left, Press Room, Card Room and administrative offices. Beyond, right, the bar and grill, with a view of scenic 50th Street. To the left, the dining room. Each seats approximately 200. New clocks in grill courtesy of Rolex and *Bob Black*. Part of the enormous kitchen will be used for archive storage.

How firm is the November date?

"Moving into one of the most

(Cont'd on page 2)



Menditto named Club Manager... finances still a headache

Jimmy Menditto, who has presided behind the OPC bar since the 39th Street days and has been acting manager for the last several months, was unanimously named club manager at the October meeting of the board of governors. His salary, beginning October 1, is \$12,000, with up to \$1500 expense money.

Jack Frummer was also approved by the board as assistant to recently named treasurer, *Joe Peters*.

In his first report, *Peters* brought up the subject of having an outside firm do the catering, thus relieving the club from the sometimes difficult job of getting up the payroll for bar, kitchen and dining-room staff each week, and for supplying the new kitchen with staples. A committee consisting of *Peters*, as chairman, *Prexy Will Oursler*, *Jim Wessel* and *Jack Frummer* was appointed to look into the matter and report at the next meeting.

The subject of finances, always uppermost in everyone's mind, was discussed at length. *Peters* reported that letters are being sent to members who are delinquent in their dues and/or their house accounts. Though dues cannot be raised at the present time, it was suggested that members can be asked to loan money during the expensive moving-in period.

NEW QUARTERS

(Cont'd from page 1)

prestigious spots in town is like marrying into a family of Boston Brahmins," says *Oursler*. "You have to meet all the aunts and uncles and get their approval. There are myriad major and minor problems still, but we've got most of the aunts and uncles on our side. The State Liquor Authority. The New York City Building Authority, toughest of all. The contractors and architects say the first week of November. We have formal approval of our revised plans from Rockefeller Center. I see no major road block."

EDWARD C. POTTER DIES

Long-time member of the OPC and tennis authority *Edward C. Potter* died early in September at the age of 85. He had suffered a stroke three weeks earlier. A native New Yorker, *Potter* moved to Paris in 1928 and began writing articles on tennis for the *American Lawn Tennis Magazine*. Since that time his articles have appeared regularly in many international tennis magazines. He was the author of "Kings of the Court," perhaps the best history of lawn tennis ever written.

Though debts have been scaled down substantially, the club still owes some \$150,000, President *Oursler* stated. The Fund is not optimistic about selling the 40th Street building, from which we would receive a substantial amount. In the meantime, *Oursler* said, we need new ways of getting money. First is the drive for new members — we need 300 locally — and the second, mentioned above, is to ask well-heeled members for cash loans or gifts.

A strong list of guest speakers is being lined up for the winter season, *John McAllister*, chairman of the program committee, reported. Just now, however, the committee is concentrating on a bang-up formal opening, tentatively set for the third week in November.

SEMI-ANNUAL MEETING POSTPONED

The semi-annual membership meeting, normally scheduled for October, has been postponed until November, when we have moved into our new quarters. This action was approved by the executive committee and will be brought before the board of governors at its next meeting. This notice is to let the members know in advance.

Letters

As we await our move into new quarters in the Time-Life Building, I would like to take this opportunity to say that there is no doubt that our club stands on the brink of the greatest challenge ever faced by the membership. The new club facilities are superior and in the heart of the communications world. But our challenge is enormous: to reverse the trend of recent years and to make the Overseas Press Club exciting and prosperous again. It will require the cooperation and dedication of every single member. These are the tools for success and there is no substitute for them. Personally, I'm an optimist. I confidently predict that our members will rise to the occasion and meet all challenges. Best wishes and good luck, OPC.

Leonard Saffir

Member of the Board of Governors

Now that you are getting a new home, will you stop fighting among yourselves? Letters to members implying that other candidates for office are bums and worse are worthy of the lowest political club.

Let us have peace — as at the National Press Club and the San Francisco Press Club — or anywhere.

Max Grossman

Washington, D.C.



BRASS HATS IN HARD HATS — OPC Officers and members in front of Twin Towers model of the World Trade Center at preview on September 28. L to R: *Warren H. Goodman*, p.r. director for the Port of NY Authority and co-host of the event; President *Will Oursler*; Secretary, *Anita D. Berke*; 2nd V.P. and treasurer, *Joe Peters*; *Richard C. Sullivan*, director of Public Affairs, POYNA, co-host; and *Madeline D. Ross*, 1st V.P., who arranged for the invitation. Photo by *Barrett Gallagher*.

CLEARING UP THE ACTIVE/ASSOCIATE QUESTION

By HELEN ALPERT

The recent report that numerous OPC associate members automatically qualify now as active members was misinterpreted.

Here are the facts from *Jim Wessel*, newly-named Chairman of the Admissions Committee, and member of the Membership Committee and Constitution Committee.

Under the recently-approved OPC Constitutional amendments, the only associate members eligible for active status are those currently employed in the working news field, as defined by the Constitution, and then only if they meet one of these two stipulations:

1. You must be a *working journalist currently employed* who has three or more consecutive years employment in American-owned media.

2. You must be a *working journalist currently employed* who has a total minimum of six years employment in American-owned media, not necessarily consecutively.

"American-owned media" is defined by the Constitution as "recognized and regularly established news agencies, newspapers, press syndicates, news-

reels or broadcasting or television networks or stations and those magazines which maintain regularly and systematically independent news and/or feature coverage of international affairs."

Included in "American-owned media" are U.S. government-owned information media, the USIA, Voice of America, and service-wide information media such as Stars and Stripes... "but shall not include promotional or house organs."

A "working journalist" shall be understood to include regularly employed, accredited correspondents or staff reporters, or staff photographers, or staff cameramen, or staff newscasters, or staff commentators engaged in journalistic as contrasted with administrative capacity.

Change of classification from associate to active member is not automatic, Wessel emphasizes. If you believe that as an associate member you qualify for active member status, please state your reasons in a letter to Jim Wessel, Associated Press, 50 Rockefeller Plaza, New York, N.Y. 10020.

Letters that have been received to date are now being processed.

National Starch and Chemical Corporation

has been the nation's leading producer of packaging and paper adhesives since the late 1920's. In 1939, the company entered the starch field and is now a major supplier to the paper, food and textile industries. National also produces resins, coatings and structural adhesives. Its staff of 200 graduate chemists performs research ranging from basic polymer studies to specialized market applications.

Helping tell the story of National Starch and Chemical Corporation and other business leaders is the business of

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PUBLIC RELATIONS

"JAZZ FIRST" ON RECORD

It's right-on news for OPCers. The unforgettable "Jazz First" starring Buddy Hackett and Dizzy Gillespie on trumpet, and Mary Lou Williams' brilliant piano — recorded live at the OPC by the OPC Jazz Club Jan. 31 — is now available on Perception Records' LP album called "Giants." Backing up the headliner combo is Grady Tate on drums and George Duvivier on bass.

The album has been getting sock salutes and genuflection from top jazz critics: N.Y. Times, New Yorker, Saturday Review, etc. Difficult to obtain, the album sells for \$4.95 plus tax.

But when the OPC moves into new headquarters at the Time-Life building, the album will be on hand in a plentiful supply for OPC jazz buffs. Price: \$3.95. On each album sold at the OPC, the club earns a substantial percentage, *Wilma Dobie* reported this week. She is the acting president of the OPC Jazz Club, replacing *Jack Heaney*, who moved to St. Louis.

OPC members who created the memorable summit session of these jazz "Giants" are, also, *Ruth Biemiller*, *George Dugan*, *Robert Dunne*, *Erik Modean*, *Sherwin Smith*, *Sol Zatt*. Thanks go to the Wurlitzer Company and Jerry Grossman for the piano.

Busy Season planned

Coming events open the busiest of seasons for OPC members, once the Club has moved into its new home.

Here are but a few of the events:

A Headliner's Luncheon on LBJ's memoirs of his presidential years, presenting at least two former LBJ presidential press secretaries...

The Harrison Salisbury Forum on "The New Journalism" (investigative reporting)...

An exciting series of the popular Regional Dinners and Book nights...

A winter program of great Music from the Masters in concert recitals by the Metropolitan Opera Studio (scheduled by Music Committee Chairman *Jack Frummer*)...

The Grand Opening of the Overseas Press Club in its new headquarters (as soon as we know the exact date!). Celebrity attendance. Arrangements by *Ed Cunningham*. The official date will be announced in the next issue of the Bulletin.

Meanwhile, the OPC Program Council responsible for creating and delivering these first-line events will become the first committee to meet in the new headquarters at the Time-Life Building. The Program Council with

Classified

FREE-LANCE WRITER and correspondent is free to assist with writing assignments; research, proof-reading and editing and translation work, at reasonable rates. Call or write Leon Agarianian, East Quogue, P.O. Box 922, L.I. 11942, N.Y.

FOR RENT: early Cape Cod house, near Connecticut River on 13 acres. Studio, 3 bedrooms, 1 bath, modern kitchen, herb garden, completely furnished, total privacy, total charm, \$260 per month. Write Miss Elise Piquet, Chester, Conn., 06412 or phone: 203-526-2297.

Placement

#350 PR executive with successful record wanted by non-profit organization. Strong media contacts. Must be capable of setting up full PR program for public interest project. Salary range 12M — 15M.

Kindly send resumes or related material to the chairman of the Placement Committee: Mark J. Henahan, Resnick-Henahan Associates, 1775 Broadway, New York, N.Y. 10019

chairman *John T. McAllister*, will assemble in the new headquarters on Nov. 3 at noon to inspect the premises for future special events.

Stand by!

PEOPLE & PLACES

By GRACE NAISMITH

BOOKS AND MAGAZINES: Larry Blochman had a "flash flood" of publication this month — co-author credit with Dr. Herbert Fensterheim for the behavior therapist's "Help Without Psychoanalysis"; a reprint of his "Red Wine" (40-year-old vintage) in Alfred Hitchcock's anthology, "Stories to Stay Awake By" and in the October Ellery Queen's Mystery Magazine "Dr. Coffee and the Amateur Angel." ... **Richard Cohen** of the American Jewish Congress has compiled and edited an original paperback, "Let My People Go", on the current plight and future prospects of Soviet Russia's Jews. Publisher: Popular Library. ... **Charles Miller's** new book, "The Lunatic Express" being published by Macmillan. ... **Walter Henry Nelson** has done an anecdotal biographical sketch of Ernest Hemingway for Bechtel Verlag, Munich. His "The Soldier Kings: The House of Hohenzollern," Italian edition, is a book club selection. ... **Nancy Winters** in September Cosmopolitan with an article on Kenya — "I Go To Africa." ... **Beatrice Schapper**, Professor of Writing, NYU, led a magazine article workshop on "Dialogues with Editors" with Clay S. Felker of New York Magazine; James Brady of Harper's Bazaar and Ray Robinson of Seventeen, Oct. 7. ... **Ralph G. Martin's** new book, "Jennie, Volume II, The Life of Lady Randolph Churchill, The Dramatic Years, 1895-1921," has been picked as the main December selection of the Book of the Month Club. The combined first printing of BOM and Prentice Hall will be 225,000 copies. McCall's is doing an excerpt in its November issue and New American Library will do the paperback. Martin's first volume of "Jennie" was a best-seller for thirty weeks and topped the list as Number One for almost half that time. It also sold more than a million copies in paperback. Publication date for Volume II: October 29. Martin has another book scheduled for publication next month: "Lincoln Center for the Performing Arts," also a Prentice Hall book.

TRAVELERS: J. Wendell Sether spent September in London and south west England. (He was with OWI there for two years during World War II.) Of special interest in London was St. Bride's Church, where our Overseas Press Club has a plaque, thanks to **Madeline Ross**. He visited the nearby London Press Club, also. ... **Helen Alpert**, editor of OPC's Mini-Bulletin and The New York Scene, back from England, Scotland, Wales on old people's care, for Harvest Years magazine. From Fleet

Street's Press Club (curled into a historic London alley, Salisbury Court via St. Bride's Passage) she brings us greetings from Jim Thurman, ass't foreign editor of the **Daily Express**. Their club is a hospitable ancient dwelling. Yes; bars, dining. ... **Liz Weisblatt Jeffrey** and her husband, Jess, are off to the Orient for a month. ... **Robert Misch** returned from Europe to find six of his wine "advance" stories in worthy magazines — House Beautiful, McCall's, Gentleman's Quarterly, among them. Plus his NANA column. ... **Betty Wason** just back from a round-the-Mediterranean trip, plus stops in Italy, Spain and France. Object? New Mediterranean Cook Book, Regnery and Cowles, publisher.

NEW POSTS AND PROMOTIONS:

Allan A. Michie has been appointed vice president for public affairs of the Academy of Natural Sciences in Philadelphia (The OPC members' table will miss his daily face at the table in our forthcoming bar and grill.) ... **Art Foley** to the staff of the Department of Human Resources as Director of External Relations for the College of Medicine and Dentistry of New Jersey. He has been on the Newark campus for the last year as Director of Communications. ... **Robert J. Stone** from Executive Vice President Daniel J. Edelman to President, Myers Infoplan International. (The editor of P and P reported this new post backwards in the last issue of the OPC bulletin and hereby apologizes.) ... **Jim**

Atkins to teach course at Washington Area Free University college, he says, for D.C. "hippi community." Course will be on "How to Use Humor in Political and Social Protest." Atkins has written jokes for candidates in over 15 political campaigns. ... **Robert H. Wood**, founding editor of Aviation Daily and Aviation Week, has taken early retirement at American Can's public relations department to do consulting work, especially in environmental public relations. ... **Nathan Kelne** has been promoted to second vice president in the Public Relations Department of New York Life Insurance Company. ... **James R. Whelan** appointed assistant managing editor of The Miami News. Veteran foreign correspondent, Nieman Fellow, Whelan in 1970 was Scripps-Howard Newspaper Alliance Latin American correspondent in Washington. ... **Wellington Long** new UPI manager for Germany, headquarters Bonn.

ITEMS OF INTEREST from correspondents abroad: **Phil Whitecomb** writes this editor from Paris: "The Anglo-American Press Club" which **Werner Brandis** planned to visit, according to the last Bulletin, does not exist. "A score of attempts to form such a club for the last 70 years have all failed with dull thuds..." And much more historical data on American and British correspondents and their Associations.

MARRIAGE: **W. Averill Harriman** and Mrs. Pamela D. Hayward, formerly Mrs. Pamela Digby Churchill Hayward. They will live in Washington.

CONDOLENCES: to Malcolm Johnson, whose wife died September 28 at their home in Killingworth, Conn., after a long illness.

Overseas Press Club of America, Inc.

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FIRST CLASS